



FALL 2014

Clermont Embraces New Brand



Pictured above and right: Illustrated versions of the new logo.

Clermont City Council members took a bold step forward in choosing a new logo and slogan: Clermont – Choice of Champions.

“Our new logo embraces the city’s international reputation as a training ground for elite athletes, while celebrating the champion spirit in everyone,” said Clermont City Manager Darren Gray.

The trademarked logo and slogan were created through a collaboration of city staff and Wilesmith Advertising and Design. The blue lettering and green arc represent the city’s lakes and hills that have captivated visitors and residents for centuries. The graphic “M” doubles as an icon of the “Clermont Champion.” The triple Cs stand for “Clermont, Choice of Champions.” The red C stands for the heart of a champion; the blue reflects the lakes and city name; the gold represents sunshine, a nod to the area’s warm climate in the Sunshine State.

Gray said the purpose of the branding is to capture the city’s unique qualities to drive economic development and enhance community spirit.

Clermont Host Site of 1st Regatta



The City of Clermont and the Lake County Rowing Association are eagerly looking forward to hosting the Leader of the Lake Regatta on Nov. 8-9. The new Clermont Boathouse and docks will be on full view as the LCRA hosts its debut regatta on Lake Minneola. The two-day competition will feature scholastic and masters head races. The public is invited to attend.

If you are interested in learning how to row, go to www.lakecountyorowing.org.

Coming this Fall



SAT, OCT. 25
CD Debut & Concert



NOV 14

Florida Lakes Symphony

10th Season

See more events – Page 3

Lake Hiawatha Preserve Opening this Fall



Lake Hiawatha Preserve, a 220-acre, passive park owned by the City of Clermont, is set to open this fall with a tentative grand opening scheduled for Saturday, Nov. 15, from 10 AM – 2 PM.

The park will feature two dog parks – one for small dogs, 25 pounds and under, and another for larger dogs.

The amenities include an interactive playground that features an old-fashioned water tank, walking trails and pavilion.

The South Lake fitness trail will run through the park, connecting the newest section from South Lake High School to Clermont's Waterfront Park.

Later phases of the park, scheduled for 2015, will include a fishing dock on the park's west side, on Lake Minneola.



Clermont Police Earn Re-Accreditation

The Clermont Police Department recently earned its third, consecutive accreditation

by the Commission for Florida Law Enforcement Accreditation. Only three law-enforcement agencies in Lake County have the certification. The other two are the Lake County Sheriff's Office and the Mount Dora Police Department.

The accreditation is recognized as a symbol of maintaining the highest standards of professionalism. Agencies must pass a rigorous review process and comply with more than 200 standards.

"Our officers work hard to maintain this high standard, and I am proud to serve with them," said Chief Charles Broadway.

Kiwanians Donate to Park



Members of the city's public works department and the Kiwanis Club of South Lake recently met at Palatlahaha Park to view recent improvements made possible in part by a \$6,100 donation by the club. Among the improvements were new landscaping at the entrance and replacement of inscribed boards along the boardwalk to the fishing pier overlooking the Palatlahaha River. The popular park, located on the west side of 12th Street, includes tennis courts, four ball fields, soccer field, volleyball courts, basketball court, racquetball court and playground. For more about this and the city's other 21 parks, go to www.cityofclermontfl.com or call 352-394-3500. Thank you, Kiwanians!

Holiday Garbage Collection Schedule



Please note the following changes for garage pick-up during these holidays:

Nov. 27 moved to Nov. 28

Nov. 28 moved to Nov. 29

Dec. 25 moved to Dec. 26

Dec. 26 moved to Dec. 27

Service on other holidays will not be affected.

Spotlight on Clermont at ICMA Conference

Clermont will be one of only 20 cities highlighted at the upcoming International City/County Management Association's conference in Charlotte, N.C., Sept. 14-17. The city was chosen as one of the top 20 up-and-coming communities. A video featuring highlights of the city, and showcasing the new brand, will run throughout the conference and also will be shown on a government TV channel and website after the conference. It is the 100th anniversary of the conference -- the largest conference in the world for local government managers and staff -- and is expected to draw about 8,000 attendees.



Fire Department Welcomes New Truck & 9 Firefighters

The Clermont Fire Department recently received two significant additions: a \$350,000 pumper (shown on the right) and nine new firefighters.

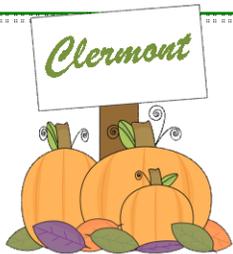
The new fire truck made its debut at National Night Out and will be housed at Fire Station No. 1.

Nine firefighters were sworn in at a special pinning ceremony in August. Three of them are veterans.

The firefighters' salaries and benefits for the first two years (three years for the veterans) will be paid for through the Federal Staffing for Adequate Fire and Emergency Response grant.

Chief Carle Bishop said these new additions are critical to maintaining the high level of service as the city expands.

A new joint city-county station is planned on east Highway 50. That station will be staffed by county and city firefighters.



Fall Events & Activities

SEP 1 – LABOR DAY

SEP 2 – Hoops Basketball Camp begins, ARC

SEP 2 – CPR/AED Training, ARC

SEP 2 – AARP Safe Driving, ARC

SEP 2 – Tai Chi Silver Sneakers, ARC

SEP 2 – Judo & Tang Soo Do, ARC

SEP 3 – Caponi's Cannoli's School of the Arts Children's Theater & Chorus Classes, ARC

SEP 3 – AARP Safe Driving in Spanish, ARC

SEP 4 – Women's Self-Defense, ARC

SEP 5 – Music on Montrose & Food Trucks, CDP

SEP 6 – Park Run 5K, CWP

SEP 7, 14, 21, 28 – Farmer's Market, CDP

SEP 8 – Open Volleyball, ARC

SEP 11 – 9/11 Memorial Service @ the Clermont Fire Station #1. Call 352-394-7662.

SEP 12-OCT 5 – Moonlight Players Present: "Midsummer Night's Dream" on Fri, Sat & Sun, MP

SEP 13 – CFT 5K Cool Run. Call 352-394-3500.

SEP 19 – Wine Walk. Call 352-394-9805.

SEP 21 – Iron Girl Triathlon & 5 K, IG

SEP 27 – Marriage Workshop, ARC

OCT 3 – Music on Montrose & Food Trucks, CDP

OCT 4 – Vintage Market & Garden Show, CDP

OCT 5, 12, 19, 26 – Farmers Market, CDP

OCT 18 – Clermont Music Festival, ARC

OCT 18 – Great Floridian Triathlon Festival, GF

OCT 25 – Solis Bravo Band – CD debut, concert featuring Grammy-nominated & superstar musicians from Miami Sound Machine, Herbie Hancock, Shakira and more. ARC

NOV 1, 2 – Downtown Art Festival, CDP

NOV 7 – Music on Montrose & Food Trucks, CDP

NOV 9, 16, 23, 30 – Farmers Market, CDP

NOV 11 – Veterans Day Event, Waterfront Park

NOV 14 – Florida Lakes Symphony presents Dvorak's New World Symphony and Guy Saint-Clair Young Artist Concerto Competition winners. Celebrity conductor Eimear Noone will include an excerpt from the new video game music she conducted. FLS

NOV 14 – Wine Walk. Call 352-394-9805.

NOV 15 - LAKE HIAWATHA PRESERVE GRAND OPENING

NOV 15, 16 – Horrible Hundred, HH

NOV 22 – Turkey Trot 5K @ Historic Village

NOV 22 – South Lake Hospital presents the movie, *Frozen*

Remember! The City of Clermont has great facilities for your holiday parties. Call 352-394-3500.

These are some of the many activities available this fall in Clermont. For up to date information, go to www.cityofclermontfl.com or visit the websites below for current details.

ARC = Clermont Arts & Recreation Center www.clermontARC.com

CWP = Clermont Waterfront Park Run www.parkrun.us/clermontwaterfront

CDP – Clermont Downtown Partnership www.clermontdowntownpartnership.com

MP = Moonlight Players community theatre www.moonlightplayers.com

IG = Iron Girl Triathlon www.irongirl.com

GF = Great Floridian Triathlon Festival www.greatfloridian.com

FLS = Florida Lakes Symphony Orchestra www.floridalakessymphonyorchestra.com



Mark your calendars now for

Light Up Clermont, Dec. 4-6



Choice of Champions™

City Officials



Darren Gray
City Manager

Phone 352-241-7358
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City Clerk Tracy Ackroyd

Fire Chief Carle Bishop

Public Information Officer Doris Bloodsworth

Police Chief Charles Broadway

Public Works Director Stoney Brunson

Information Technology Director Don Dennis

City Engineer Terry Dykehouse

Economic Development Director Jim Hitt

Development Services Director Barbara Hollerand

Human Resources Director Susan Irby

Environmental Services Director James Kinzler

Parks & Recreation Director Dave Teske

Finance Director Joe Van Zile

City offices
will be closed
the following dates:

Sept. 1, Labor Day

Nov. 11, Veteran's Day

Nov. 27-28, Thanksgiving

Dec. 24, Christmas Eve

Dec. 25, Christmas



Clermont City Council

Mayor Harold Turville
Seat III

Council Member
Timothy Bates
Seat I

Council Member
Ray Goodgame
Seat II

Council Member
Keith Mullins
Seat IV

Council Member
Rick Van Wagner
Seat V



City Council Meetings

City Council meetings are held at City Hall, 685 W. Montrose St., on the second and fourth Tuesdays at 7 PM.

Agenda and packets are online at www.CityofClermontFL.com.

Planning & Zoning Commission

Meets on the first Tuesday at 7 PM.

Code Enforcement Board

Meets on the third Tuesday at 6 PM.

Community Redevelopment Agency

Meets on Tuesdays at 6:15 PM several times a year.

All of the above meetings are at the Council Chambers at City Hall.

For more details, contact the City Clerk's Office
352-241-7330 or
tackroyd@clermontfl.org